Career Choices in Web Development

infoTech Niagara believes in nurturing the future IT workforce in Western New York. As professionals in an industry so focused on continuous learning and collaboration, it is our responsibility to provide opportunities to our up-and-coming future professionals so that when career opportunities because available in our organizations, our local candidate pool is strong and capable.

Panelists:

Jesse Wallace, Graphic Designer, Synacor   GRAPHICS

Jesse Wallace is a Graphic Designer in the Marketing Department at Synacor, inc. in Buffalo, New York. Synacor is a leading technology company focused on the provision of private label home pages, premium content packages and an email collaboration suite for broadband service providers. In his role, Jesse is responsible for maintaining the company's affiliate sites from a content & design perspective. A Buffalo native, Jesse graduated from San Francisco State University with a Bachelor's Degree in Industrial Arts and Graphic Design and spent a predominant amount of his career working in the San Francisco Bay Area for companies like Pixar, Electronic Arts and Nickelodeon. When he's not worrying about brand identity and composition, Jesse can be found at SPoT Coffee consuming copious amounts of caffeine.

Dave Casion, Chief Technology Officer, Seevast   PROGRAMMING

Dave Casion brings years of innovation and practical experience in developing performance driven, low cost, massively scalable serving infrastructures based on open source technologies. Prior to becoming Chief Technology Officer of Seevast, Casion was CTO of Kanoodle from 2002-Present and has also held leadership positions at IBM, Pinnacle Software and CFOKnows. Casion has founded several successful internet technology businesses, held director of Research and Development positions and served as the technical operations manager for a popular computer manufacturer.

Jason Isla Chief Technology Officer, Vertasource   ARCHITECTURE

Jason Isla has been Chief Technology Officer of VertaSource, LLC for the past five years, architecting and implementing technology initiatives for client website development as well as regional internet portal delivery in major US markets in partnership with CBS Radio. Jason is responsible for client relationships, project scoping and planning, system architecture and management of the development staff. Jason attended Carnegie Mellon University, and brings ten years of IT management and development experience, including database and system architecture, interface design, application programming and project management. Jason's background also includes system and network administration on a variety of technology platforms.

Russell Hulsing, Chief Operations Officer, Time Position Business Services   DATABASE

Major advances in development and implementation of the Internet require major league knowledge to manage and operate today's sophisticated networks. Russell Hulsing provides that expertise. He holds a B.S. Degree in Computer Information Systems from Buffalo State College and help build from nothing a major regional ISP named Digicon Communications in just 8 years. He has also managed major computer systems for Buffalo General Hospital and UCLA (the former Client Logic). Since the sale of Digicon Communications, Russell and his father have started a new company, Time Position Business Services. Carrying forward his passion for everything I.T., Time Position is dedicated towards providing I.T. optimization specialized for the small and medium enterprise. Time Position Business Services is an employeed owned company that was built by our employees. Our dedication to your success is founded on our expertise. We are your team of I.T. experts that is dedicated to finding the perfect solution for your business. Every day the business landscape changes, and it is almost impossible for the small business owner to keep up on I.T. trends. Time position is dedicated helping you use the best technology so you can focus on what you do! We offer Website, Email, Messaging, VoIP, Teleconferencing, Spam and Virus Filtering, Remote Backup, CRM, Accounting, Licensing, Server Management.

Jennifer L. Fisher, Business Development Manager, Conbrio Design   SALES

Jennifer leads the sales efforts for Conbrio Design, a brand communications and web development studio that creates identity, print and web solutions for clients across the United States, in Canada and the UK. Since joining the company in 2003, Jennifer has helped the firm double its sales each of the past three years. Conbrio's local client base includes organizations such as Aspire of WNY, AP wagner Incorporated and Catholic Health Systems. Jennifer is active in several business and charitable organizations including the Buffalo Niagara Partnership, Canisius College Women's Business Center, Buffalo Business Network and Westminster Presbyterian Church.

Moderator:

Lisa August, Associate Director, Buffalo State College's Career Development Center

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